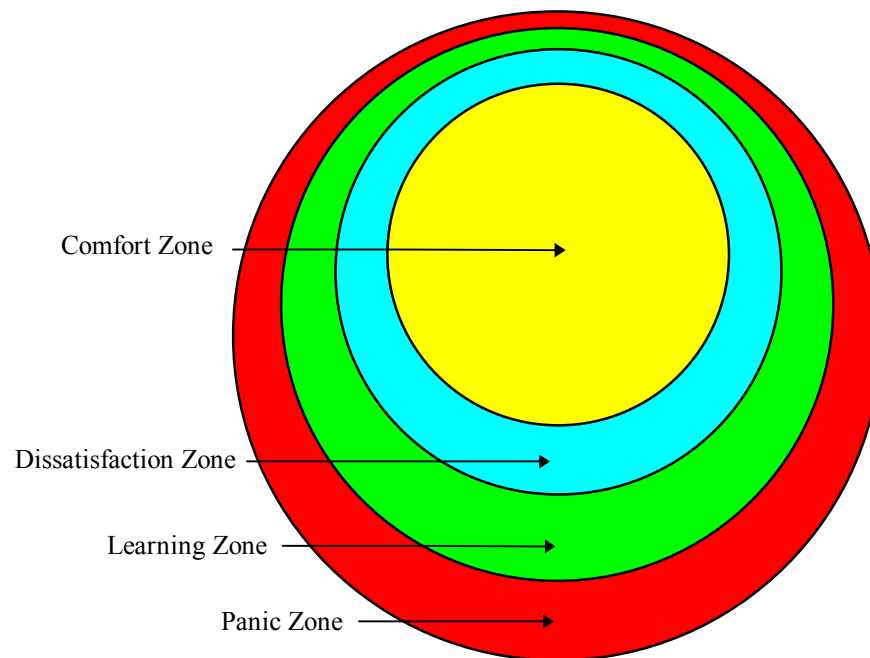


Learning Zone

Description

This graphic displays four zones of feeling that a learner experiences while managing the change from unconscious incompetence to unconscious competence:

- Comfort,
- Dissatisfaction,
- Learning, *and*
- Panic.



Guideline

Avoid the panic zone, and move students to the learning zone by managing these five factors of change:

- d – dissatisfaction with present situation
 - a – awareness of attractive options
 - b – interest in one feasible option as “best”
 - c – commitment to best option
 - x – change offers greater benefits and less cost than present situation.
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